The world’s population is projected to reach 8.5 billion by 2030, with 60 percent of people living in urban areas. This trend brings new opportunities as well as pressing social and environmental challenges that will affect people and communities around the world. By focusing on strengthening local economies, creating opportunity through education, and supporting organizations that provide vital services we can do our part to deliver value and drive positive social change in the communities where we operate.

**OUR FOCUS**

Our commitment to caring for people extends to every community in which we operate. We want the many places around the world that we call home to be vibrant, thriving places of economic and social opportunity, for both our colleagues and also our neighbors, making our communities places that inspire guests to visit and compel our owners to invest.

We deliver on this commitment through philanthropic, volunteer, and disaster relief programs with a defined focus on education initiatives that open the door to opportunity for the people in our communities. Together, this approach allows us to have a deep presence and make an impact on both a local and a global scale.
OUR ACTIONS

COMMUNITY INVESTMENT

Charitable contributions, volunteerism, and local and global philanthropic initiatives are important channels through which we invest in the vitality and well-being of our communities.

2015 Donations*

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash contributions</td>
<td>$3.0m</td>
</tr>
<tr>
<td>Hyatt Hotels Foundation</td>
<td>$0.8m</td>
</tr>
<tr>
<td>Hyatt Community Grants</td>
<td>$0.34m</td>
</tr>
<tr>
<td>In-kind</td>
<td>$3.2m</td>
</tr>
<tr>
<td>Colleague fundraising</td>
<td>$0.74m</td>
</tr>
<tr>
<td>Volunteerism</td>
<td>$2.8m</td>
</tr>
</tbody>
</table>

Total: $11m

*Donations include those made through our company, colleagues, owners, and guests at managed hotels, as well as disbursements made by the Hyatt Hotels Foundation. Because we rely on voluntary reporting from our properties and offices to capture our charitable contributions and colleague fundraising, we believe we may currently be underreporting these donations.

The totals for volunteerism are based on the Independent Sector’s 2015 value of volunteer time, $23.56/hour.

Hyatt Community Grants Program

With hotels in over 50 countries, we know that the needs of every community are different. Since 2008, Hyatt Community Grants have empowered our hotels around the world to support local organizations that address social and environmental priorities.

2011: United Kingdom
A $20,000 grant to Providence Row supported training and job placements for homeless and unemployed individuals.

2014: Serbia
A $12,200 grant to Atina supported women who are survivors of human trafficking and other forms of exploitation.

2012: United Republic of Tanzania
A $12,000 grant to Kidzcare helped revitalize a school for underprivileged children.

2013: South Africa
A $7,500 grant to Women of Vision provided scholarship funding for low-income students living in a safe home.

2010: India
An $11,000 grant to Aseema Charitable Trust enabled students in three schools to take their secondary school certification exam.

2009: Nepal
A $10,000 grant to The Umbrella Foundation helped prepare students for life beyond their orphanage and for entry into the workplace.

2015: Vietnam
A $13,300 grant funded daily meals for nearly 50 trainees in STREETs International’s culinary and hospitality program.

2008: Singapore
A $10,000 grant to Garden City Fund for the Sister Wetlands Affiliation Programme supported the conservation of endangered migratory shorebirds and their habitats.

Total Grants since 2008

199 grants
148 cities
44 countries
$2.4 million
VOLUNTEERISM

As a people-driven business, volunteerism plays a central role in our community engagement efforts. Many of our colleagues live and work in the communities where we operate, so we encourage and celebrate the opportunities that they take to volunteer throughout the year.

April in particular holds special meaning for us because it is when we celebrate our Global Month of Service, a time when colleagues around the world come together in their local communities to make a collective difference as the Hyatt family. In 2015, more than 200 hotels took part in our Global Month of Service, contributing nearly 20,000 volunteer hours in 41 countries, making it our most successful year ever – an increase of more than 70 percent since the program’s launch in 2011.

DISASTER RELIEF

There is no greater time of need in a community than when a disaster strikes. Our Hyatt family takes great pride in providing assistance during these times of crisis to help our communities and affected colleagues recover, rebuild, and thrive again. Since launching our disaster response and relief program in 2012, Hyatt has contributed nearly $1 million to communities and colleagues hit by disasters around the world.

We work with our disaster relief partners, Mercy Corps and the American Red Cross, to deliver financial assistance when communities around our hotels are struck by catastrophic disasters. In addition to making corporate donations, Hyatt gives our colleagues, guests, and Hyatt Gold Passport® members the opportunity to contribute to global fundraising campaigns for disaster situations.

When an earthquake hit Nepal in April 2015, we realized quickly that the impact would extend beyond the immediate local communities and into our community of Nepalese colleagues working at our hotels globally. In addition to making a corporate donation of $100,000 and supporting public fundraising with Mercy Corps, Hyatt initiated an internal fundraising drive that supported over 120 Hyatt colleagues and their families.

Over
$300,000
was donated for relief efforts in Nepal through Hyatt corporate and employee donations.
CREATING OPPORTUNITY THROUGH EDUCATION

At Hyatt, we believe that the universal cornerstone of opportunity is education. People who lack foundational academic, life, or professional skills face significant challenges in an increasingly competitive global environment. This has a profound impact on the social fabric of communities and on the businesses in them. For example, according to the International Labour Organization (October 2015) almost 43 percent of the global youth labor force is still either unemployed or underemployed. At the same time, 40 percent of employers say that they cannot find people with the skills needed to fill even their entry-level jobs.

In 2015, we focused on developing a more uniform approach to address the opportunity gap through education. We began development of a global skills competency model and also continued to work with long-term partners such as Youth Career Initiative (YCI) to bring young people with potential, but who lack opportunity, into our hotels for skills training. Since 2005, 173 students have completed the training at Hyatt hotels, with 28 percent of the graduates going on to gain roles at Hyatt. We currently have six-month programs operating in India, Brazil, and Jordan, and plan to expand to several other countries, including Turkey, Vietnam, and Mexico in 2016.

In addition to our work with YCI, we currently offer life and hospitality skills training in over 50 cities through a variety of partners, from organizations focused on individuals transitioning out of homelessness to those providing job training to refugees.

Supporting Those with Disabilities

Vocational training and job placements can make a huge difference to people with disabilities. One of our most impactful partnerships in this area is with Hands On Education, who we have worked with since 1998 to bring people with disabilities into the workforce. Since then 35 Hyatt hotels have trained over 1,600 students, helping them to find jobs in our industry. In 2015, 18 Hyatt hotels across the U.S. helped to train over 120 students.

Other examples of our commitment to bring people with disabilities into the workforce include Hyatt Regency Princeton, which has partnered with Eden Autism since 1995. In 2015, the team trained seven individuals, all of whom gained employment at the hotel. Grand Hyatt Hong Kong has also maintained long-standing support for nonprofits dedicated to improving the quality of life of underprivileged individuals with disabilities. In 2015, six individuals graduated from the job-training program and five were hired by Hyatt.

Our Partnership with Khan Academy

In 2015, Hyatt launched a unique partnership with Khan Academy, an innovative online learning platform, whose mission is to provide a free, world-class education, to anybody, anywhere. Khan Academy has delivered over 700 million lessons to individuals around the world.

Through this partnership Hyatt sponsored LearnStorm for students across six Chicago counties. This nine-week math learning challenge came to life through a collaborative effort among educational foundations, corporate organizations, and community organizations, including Chicago Public Schools. LearnStorm engaged students to improve their math skills by rewarding not only mastery but also grit and determination to improve their “growth mindset.” More than 100,000 students in over 1,400 schools registered for the program. Nearly 60 percent of the enrollees attended schools, with at least 50 percent of the schools’ student populations qualifying for free or reduced-cost lunches.

Education and Opportunity in Chicago

Hyatt’s headquarters and over 20 hotels are in Chicago, and we take great pride in giving back to our home town.

Building on a long history of involvement with local schools, last year we adopted a second, Robert Fulton Elementary School, to complement our work with the Cesar E. Chavez Multicultural Academy – both are in Chicago’s Back of the Yards community, a low-income and at-risk neighborhood. We support them through book fairs, career workshops, job shadow days, college field trips, and other projects.

We also work with a number of organizations to support our global commitment to creating opportunity through education. For example, we work with City Year, Year Up Chicago, Griffith Tutoring, and Urban Alliance to provide internships, mentorships, and tutoring to students who need our help across Chicago.